

## Fall Prevention Month – Children’s campaign site map 2019

### TAKE ACTION

#### Category: Promotions & Media

- **Fall Prevention Month Promotional Materials**
  - Branded Media Package
  - Build Your Own Poster
  - Fact Bank
  - Media Release Tips and Template
  - Social Media Guide
- **External Tips on Promotions and Media**
  - Age-Friendly Communications: Facts, Tips and Ideas
  - How to Engage the Media

#### Category: Ideas for Activities

- Evaluation for Event Participants
- Build Your Own Poster
- Brain Mold Demonstration
- Finding Hazards in the Home
- Safety Superheroes
- Step Up- Make a Pledge to Prevent Falls

### ADDITIONAL RESOURCES

#### Category: Information for Healthcare Professionals to share with Parents and Caregivers

- **General Fall Prevention**
  - Child Injury Prevention Safety Presentations- Preventing Childhood Falls
  - Loop
  - Middlesex-London Health Unit- Child Safety
  - Parachute
  - Preventing Falls- Injury Prevention & Safety, Information for Health Professionals
  - Safe and Healthy Children: A Public Health Resource Manual for Child Care Providers
- **General Injury Prevention**
  - A Million Messages
  - Child Safety Good Practice Guide
  - Parachute Child Injury Prevention Course
  - Prevent Child Injury

#### Category: Information for Parents and Caregivers

- **Home and Outdoor Safety**

- CDC Fall Prevention
- **Window Safety**
  - Prevent Falls from Windows
  - Safety and Wellness Videos Window Fall Prevention
- **General Fall Prevention**
  - Babies/Kids don't Bounce
  - CDC Fall Prevention
  - Falls Prevention
  - In your Hands Prevent Child Falls
  - Middlesex-London Health Unit – Child Safety
  - Parachute
- **General Injury Prevention**
  - ALTER for Child Safety
  - Is your Child Safe?
  - Prevent Child Injury

#### **Category: Risky Play**

- Child & Nature Alliance of Canada
- CPHA – Unstructured Play
- Outside Play

#### **Category: Statistics and Infographics**

- Child Safety Link
- Fall-Related Injuries in Young Children 0-6 Years
- Ontario Childhood Falls Infographic 2017
- Saskatchewan Childhood Falls Fact Sheet 2004 - 2013